





# CORPORATE RESPONSIBILITY IN THE PRACTICE

## CONDITIONS FOR COURSE GRADUATION

- 1. CREDITS: 6
- 2. LECTORS: Corporate responsibility & sustainability managers from Business Leaders Forum and other responsible enterprises
- 3. RESPONSIBLE TEACHER (COURSE GESTOR): Assoc. Prof. Ing. Mgr. Gabriela Dubcová, PhD.
  - ♦ Office number: E5.26
  - ◆ E-mail: <u>gabriela.dubcova@euba.sk</u>
  - ♦ Phone number 00421 2 67 295 576
  - Tutorial/office hours:

Tuesdays from 1.00 pm to 2.30 pm Wednesdays from 1.00 pm to 1.30 pm

4. COURSE REQUIREMENTS (30 points for attendance + 70 points for written exam)

#### A/SEMESTER:

- ♦ Keep the tutorial time
- ◆ 100% active participation ⇒ !!! Active concentrated attendance without usage

<u>smartphones and notebooks  $\rightarrow$  in the case of non-observance of the rule, the student</u>

will be excluded from the course!!!

- ◆ Lecture structure:
  - 2x student's presentation (one presentation 15min.)
  - □ The enterprise's presentation (one presentation 60min.)
- ◆ Student presentation ⇒ 30 points:
  - - the theory from literature, journals and newspapers
    - the competitive environment of the enterprise (specifics of business subject in the branch of the business, the biggest competitors, ...)
    - not direct information about the presenting enterprise!
  - $\alpha$  Duration of the presentation  $\rightarrow$ 15 minutes maximally
  - Evaluation (in points) after both presentations

## **x** Conditions for the presentation:

- Team workgroup of maximum 3 people (One topic for a maximum of 1 group)
- Content (100%) related to:
  - The newest theory (definition, classification, comparison official opinions,...) with resources, references and citations, including expression of the personal student opinion (70%)
  - Best practice of the competitive environment of the enterprise  $\rightarrow$  not direct information about the presenting enterprise! (30%)
  - It will be applied to preparation of small book about most important theory in the area of the presented topic
- Structure of the presentation (1/Introduction of the team; 2/Introduction of the topic;
   3/Content of the presentation; 4/ Descriptions, explanations, observations; 5/Results;
   6/Summary; 7/Vote of thanks)
- Quality of the presenting performance → evaluation in points (from 0 to 30 points)
- Communication and discussion with the audience
- Minus points for reading → it is better to improvise
- Request of the mandatory time (15 min. → after 15 minutes you will be stopped)
- Presenting students must be in the lecture room (C1.07) 5 minutes before the beginning
- Evaluation in points (from 0 to 30 points)
- ◆ 1 permitted absence with compensation
- ◆ All presentations + important information →

http://www.zodpovednepodnikanie.sk/zacni-zodpovedne

◆ Coordinator from BLF: Beáta Fekiačová, beata.fekiacova@nadaciapontis.sk, +421 918 058 932

### **B/ EXAMINATION:**

- ♦ Written exam test (cca 30minutes)
- ♦ Maximum 70 points
  - Content information only from presentation (students + enterprises)
- Minimum for passing 51 % (out of 70 points)
  - $\alpha$  After course graduation  $\rightarrow$  the obtained Certificate

MINIMUM POINTS TO OBTAIN THE CERTIFICATE

→ 51 POINTS